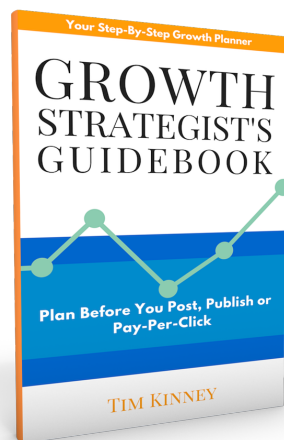


TIM KINNEY

Writer Speaker Consultant



Tim Kinney specializes in strategic growth planning. His book, the Growth Strategist's Guidebook, is on sale now at Amazon.com.



He is the host and producer of the upcoming podcast series, *Stratefied*. With over 25 years of experience, Tim has earned his place as a trusted advisor to business leaders facing complex challenges with honesty, objectivity and an unfailing commitment to client objectives. He is the founder of Kinney Strategy and his approach has helped clients generate hundreds of millions in new growth.

Kinney's unique combination of experience as an internet entrepreneur, inventor, risk manager, and ad agency executive in diverse industries like manufacturing, reinsurance, insurance, and independent film and music can be tapped to deliver the unexpected solution or insight that will make the difference in your success.



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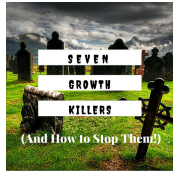
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SPEAKING TOPICS



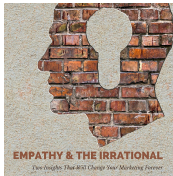
7 Growth Killers & How to Stop Them

In one of my most popular presentations, I explore seven of the most common obstacles to growth. And, I share solutions on how to solve them or avoid them entirely.



Is Your Growth Engine Working? How To Assess Your Growth Performance

If your company is not growing as planned, you'll know it and feel it. But, you may not know why. In this presentation, I share how to conduct a simple growth assessment to identify what's not working, offer solutions on how to fix it and share some case studies.



Empathy & Irrational: 2 Insights That Will Change Your Marketing Forever

What do your customers really want? How do you know? If you don't know what people want, you'll never be able to sell them anything. In this presentation, I'll share how combining two simple forces can fundamentally and powerfully change your business.



Prove it! Why Customers Will Buy From You

"Don't take my word for it." We've all heard that time and again on TV ads. In this presentation, I share why those words offer an important clue to earning a new customer's business and how to prove your product or service is the best choice.



HolePunch It! Harness The Power of Negative Thinking

Launching a new product or service? Starting a new company? That's great! But is it really a good idea? How do you know? Before you do, learn how to harness the power of negative thinking with my Hole Punch technique to help make your product even better, save yourself time and money, and maybe even save you from failure.



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